

Metro Milwaukee SHRM Spring Conference 2018 April 26, 2018



Country Springs Hotel (The Ingleside Hotel) — Pewaukee

Sponsorship opportunities			
Sponsorship:	What you get:	Cost:	
Title / AM and PM Keynote Sponsorship: (1-available)	If this opportunity is selected, there will be NO other AM or PM Keynote Sponsorships available.	\$6,500	
	Opportunity to welcome participants (5 minutes) during opening comments prior to the morning AND afternoon keynotes		
	Recognition for providing Ross Bernstein's book to all paid attendees	This	
	Ross Bernstein will sign copies of his book in between his keynotes	opportunity	
	Premier exhibit space on the day of the conference	has a value o	
SOLD OUT!	Your company logo included on web and email communications, on pre-event mailing(s), and on event brochure(s)	\$8,000!	
	Verbal recognition at both keynote presentation		
	Your company logo included on event signage/PowerPoint		
	1-year web advertising and 1-year newsletter advertising		
AM Keynote Sponsorship: (not available)	Opportunity to welcome participants (5 minutes) during opening comments prior to the morning keynote	\$4,000	
	 Ross Bernstein will sign copies of his book before and after his AM keynote (until approximately 11:30am) 		
	Premier exhibit space on the day of the conference		
	Your company logo_included on web and email communications, on pre-event mailing(s), and on event brochure(s)		
	Verbal recognition at keynote presentation		
	Your company logo included on event signage/PowerPoint		
	1-year web advertising and 1-year newsletter advertising		
PM Keynote	Opportunity to welcome participants (5 minutes) prior to the afternoon keynote	\$4,000	
Sponsorship:	Ross Bernstein will sign copies of his book before and after his PM keynote (approximately 12:30pm until 3:00pm)	','	
(not available)	Premier exhibit space on the day of the conference		
	Your company logo included on web and email communications, on pre-event mailing(s), and on event brochure(s).		
	Verbal recognition at keynote presentation		
	Your company logo included on event signage/PowerPoint		
	1-year web advertising and 1-year newsletter advertising		
Lunch		\$2,500	
Sponsorship: (1 available) SOLD OUT!		72,300	
	104 company 1050 modale on 102 and email communications, on pre-circum managers, and on exemptions of the company of the compa		
	Your company logo included on lunch table signage		
Breakfast	Your company logo included on event signage/PowerPoint	\$2,000	
Sponsorships: (1 available) SOLD OUT!	Distribute your company literature at each place setting at the morning breakfast (Literature provided by you)	\$2,000	
	Introduction to the audience prior to the keynote		
	Premier exhibit space on the day of the conference		
	Your company logo included on web and email communications, on pre-event mailing(s), and on event brochure(s)		
	Your company logo included on breakfast table signage		
	Your company logo included on event signage/PowerPoint		
Room Sponsorship: (3-1 available)	 Distribute your company literature at each place setting (literature provided by you) 	\$1,000	
	Exhibit space in one of three breakout rooms for the entire day		
	 Your company logo included on web and email communications, on pre-event mailing(s), and on event brochure(s) 		
	Verbal recognition at the beginning of each breakout session		
	Your company logo included on event signage/PowerPoint		
Break Sponsorship: (3 available) SOLD OUT!	Exhibit space located near the break table on the day of the conference	\$750	
	Your company logo included on web and email communications, on pre-event mailing(s), and on event brochure(s)		
	Your company logo included on break table signage		
	Your company logo included on event signage/PowerPoint		
Reception Sponsorship: (4 available) SOLD OUT!	• 4 foot section of an 8 foot table, located in the reception area on the day of the conference	\$500	
	(Table top display only—no display booths allowed in this area)		
	Your company logo included on web and email communications, on pre-event mailing(s), and on event brochure(s)		
	Verbal recognition at the Reception/Networking Event		
	Your company logo included on event signage/PowerPoint		



Authorized Signature:

Submit completed form, payment and artwork to:

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2018 SPRING CONFERENCE SPONSORSHIP OPPORTUNTIES

Metro Milwaukee SHRM is pleased to offer sponsorship opportunities for our Spring Conference, reaching hundreds of HR professionals before, at, and after the event!

MM SHRM	Phone: (888) 782-6815
P.O. Box 833	Fax: (888) 287-4116
Germantown, WI 53022	office@mmshrm.org
Please provide the following	; information:
Company Name:	
Contact Name:	
Street Address:	
City/State/Zip:	
Phone Number:	
E-Mail:	
Date:	
Application AND payment m	\$6,500 Title / AM and PM Keynote Sponsorship (1 available) \$4,000 AM Keynote Sponsorship (1 available) \$4,000 PM Keynote Sponsorship (1 available) \$2,500 Lunch Sponsorship (1 available) \$2,000 Breakfast Sponsorship (1 available) \$1,000 Room Sponsorship (3 1 available) \$750 Break Event Sponsorship (3 available) \$500 Reception/Networking Event/Prize Sponsorship (4 available)
	e indicate your preference for payment:
☐ Check enclosed (payable	to Metro Milwaukee SHRM) $\ \square$ Invoice me (payment due within 30 days) $\ \square$ Credit Card
Name on Card (Print):	
Credit Card Number:	Credit Card Type:
Expiration Date:	CVC#:

Please submit a logo in electronic format to: office@mmshrm.org

Opportunities Are Limited and Are Available First Come, First Serve!

Sponsorship diagram

