



**Metro Milwaukee SHRM
Annual Conference 2020
November 4th and 5th
Virtual Conference**



Sponsorship opportunities

Sponsorship:	What you get:	Cost:
<p>Keynote Sponsorship: (2 available) <i>1 available on each day</i></p>	<ul style="list-style-type: none"> • Opportunity to introduce company & keynote speaker. • Company logo included on website. • Company logo included on pre-event marketing emails. • Opportunity to post video message on MMSHRM website (conference page) and social media feeds. • E-Blast to Wednesday attendees. • Present Virtual Door Prize • Recognition by MMSHRM during event and in post-event communications. • Web link and contact information sent to all participants (Wednesday and Thursday). • Attendee list (Wednesday/Thursday).* • Web advertising (6 months). • Newsletter advertising (2 issues). 	<p>\$1,500</p>
<p>Session Sponsorship: (7 & available) <i>4 available on each day</i></p>	<ul style="list-style-type: none"> • Company recognized in opening comments by MMSHRM moderator. • Company logo included on website. • Company logo included on pre-event marketing emails. • Opportunity to post video message on MMSHRM website (conference page) and social media feeds. • E-Blast to session attendees. • Present Virtual Door Prize. • Recognition by MMSHRM during event and in post-event communications. • Attendee list (Wednesday/Thursday).* 	<p>\$750.00</p>
<p>Coffee & Conversation Sponsorship: (20 available) <i>1 available on each day</i></p>	<ul style="list-style-type: none"> • Company recognized in opening comments by MMSHRM moderator. • Company logo included on website. • Company logo included on pre-event marketing emails. • Opportunity to post video message on MMSHRM website (conference page) and social media feeds. • E-Blast to coffee & conversation attendees. • Present Virtual Door Prize. • Moderate conversation (w/MMSHRM). • Recognition by MMSHRM during event and in post-event communications. • Attendee list (Wednesday/Thursday).* <p>+ Sponsor provides a \$5.00 or higher gift card (e.g., Starbucks, Dunkin) to attendees. Gift cards can be distributed electronically or by mail with sponsor information (at sponsor's expense). Session can be limited in size (<50 people) to encourage conversation and limit cost. If sponsor elects to allow more than 50 people, attendees would be split into equal-sized breakout rooms and sponsors can moderate each room.</p>	<p>\$250.00 and Gift Cards+</p>
<p>Lunch & (Continued) Learning Sponsorship: (2 available) <i>1 available on each day</i></p>	<ul style="list-style-type: none"> • Company recognized in opening comments by MMSHRM moderator. • Company logo included on website. • Company logo included on pre-event marketing emails. • Opportunity to post video message on MMSHRM website (conference page) and social media feeds. • E-Blast to coffee & conversation attendees. • Present Virtual Door Prize. • Moderate conversation (w/MMSHRM). • Recognition by MMSHRM during event and in post-event communications. • Attendee list (Wednesday/Thursday).* <p>+ Sponsor provides a \$10.00 or higher gift card (e.g., Door Dash, Grun Hub, Eat Street) to attendees. Gift cards can be distributed electronically or by mail with sponsor information (at sponsor's expense). Session can be limited in size (<50 people) to encourage conversation and limit cost. If sponsor elects to allow more than 50 people, attendees would be split into equal-sized breakout rooms and sponsors can moderate each room.</p>	<p>\$250.00 and Gift Cards+</p>

* Emails are provided only with permission of attendees.

Contact the MM SHRM office at 888-782-6815 or office@mmshrm.org for more information!



Metro Milwaukee SHRM Annual Conference 2020 November 4th and 5th Virtual Conference



2020 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Metro Milwaukee SHRM is pleased to offer sponsorship opportunities for our Spring Conference, reaching hundreds of HR professionals before, at, and after the event!

Submit completed form, payment and artwork to:

MM SHRM
P.O. Box 833
Germantown, WI 53022

Phone: (888) 782-6815
Fax: (888) 287-4116
office@mmshrm.org

Please provide the following information:

Company Name:	
Contact Name:	
Street Address:	
City/State/Zip:	
Phone Number:	
E-Mail:	
Date:	

Select one or more sponsorship opportunities:

Quantity	Amount	Type	Quantity available	Circle your first choice of days	
<u> </u>	\$1,500.00	Keynote	<i>2 available (1 on each day)</i>	Wednesday	Thursday
<u> </u>	\$750.00	Session	<i>7-8 available (4 on each day)</i>	Wednesday	Thursday
<u>xxxxx</u>	\$250.00*	Coffee & Conversation	<i>2 available (1 on each day)</i>	Wednesday	Thursday
<u> </u>	\$250.00*	Lunch & (Continued) Learning	<i>2 available (1 on each day)</i>	Wednesday	Thursday

Application AND payment must be received with this form or, if you choose to be invoiced, no later than 30 days after submitting the form. Please indicate your preference for payment:

- Check enclosed (payable to Metro Milwaukee SHRM)
 Invoice me (payment due within 30 days)
 Credit Card

Name on Card (Print):	
Credit Card Number:	Credit Card Type:
Expiration Date:	CVC#:
Authorized Signature:	

Please submit a logo in electronic format to: office@mmshrm.org
Opportunities Are Limited and Are Available First Come, First Serve!

If your organization is already a 2020/2021 MM SHRM Corporate Sponsor, you are eligible for a discount of 25%-Gold, 15%-Silver, and 10%-Bronze on these conference sponsorship opportunities.