



## **METRO MILWAUKEE SHRM CORPORATE PARTNERSHIP PROGRAM**

Metro Milwaukee SHRM offers a Corporate Partnership for those companies that are interested in a year-long, high frequency and high exposure advertising opportunity – reaching thousands of HR professions dozens of times during the year. Corporate Sponsorships are available at the Gold, Silver and Bronze level.

Each Corporate Sponsorship includes the following benefits (numbers vary depending on sponsorship level).

**Membership** – To maximize your Partnership, it's important to know what's happening and to participate. Join our more than 600 members and one of the largest SHRM affiliates in the nation!

**Website Listing** – All of our Partners are listed on our Website, the portal for all we do – from registrations to membership updates. Thousands of visitors and visits each year!

**Listing and Ads in E-Newsletter** – Each month, we publish a newsletter that goes out to our 600+ members and a list of nearly two thousand additional HR professionals who have participated in past programs and events.

**Recognition at Annual Events** – Be recognized from the podium, have your logo displayed in the program or on a PowerPoint slideshow, or on a banner.

**Tabletop Displays at Annual Events**– Tell us about your company - its products and service – and meet our members and guests. Feel free to provide materials as well – premium items, business cards, etc.

**Access to Mailing Labels** – Use mailing labels to promote your products and services as this is the only way we provide access to all 550+ HR professional members.

In addition, Gold, Silver and Bronze Level Partners receive Website links. Gold Level Partners also receive Website ads. With almost all of our communications directed to our Website – this is an opportunity for thousands of exposures to both our members and visitors to our site!



## METRO MILWAUKEE SHRM CORPORATE PARTNERSHIP PROGRAM

**Corporate Partnership Program—Designed to help you to reach HR Professionals!**  
Please contact the chapter office at [office@mmshrm.org](mailto:office@mmshrm.org) to express your interest in a corporate partnership.

BENEFIT	GOLD PARTNERSHIP \$2,500	SILVER PARTNERSHIP \$1,500	BRONZE PARTNERSHIP \$1,000
Ad Displayed on Website Home Page	X		
Link from E-Newsletter	X	X	X
Listing on Website with Logo	X	X	X
E-Newsletter Ad	3 ads included	2 ads included	1 ad included
E-blast Sponsorship	2 ads included	1 ad included	
Free Attendance at	Spring Conference Fall Forum	Fall Forum	
Listing on Event Programs Including: <ul style="list-style-type: none"> <li>• Member Open House</li> <li>• HR Bucks Night</li> <li>• Brewers Outing</li> <li>• Holiday Networking Event</li> <li>• Summer Outing</li> <li>• Educational Programs</li> </ul>	X	X	X
Chapter Membership for Primary Contact	X	X	X
Booth Display at Spring Conference	X		
Tabletop Display at Spring Conference		X	X
Access to Member Mailing	3 times per year	2 times per year	1 time per year
<i>Coming Soon:</i> Listing on the Service Directory	X	X	X
<b>Discounts for other available sponsorship opportunities based on partnership level!</b> Gold = 50%   Silver = 25%   Bronze = 10%			



## **Metro Milwaukee SHRM Corporate Partnership Program**

Metro Milwaukee SHRM is pleased to offer our **Corporate Partnership Program**. Use this form to participate in this opportunity. *A Sponsorship and Advertising Program is available to secure for additional sponsorship and advertising opportunities throughout the year*

**Submit completed form, payment and artwork to:**

MM SHRM  
P.O. Box 833  
Germantown, WI 53022

Phone: (888) 782-6815  
Fax: (888) 287-4116  
office@mshrm.org

**Please provide the following information:**

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Free Membership  
Goes to- Name: \_\_\_\_\_

Free Membership  
Contact E-mail: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_ **Gold (\$2,500)**    \_\_\_\_\_ **Silver (\$1,500)**    \_\_\_\_\_ **Bronze (\$1,000)**

**Application AND payment must be received with this form or, if you choose to be invoiced, no later than 30 days after submitting the form. Please indicate your preference for payment:**

- \_\_\_\_\_ Check enclosed (payable to Metro Milwaukee SHRM).
- \_\_\_\_\_ Invoice me (payment due within 30 days).
- \_\_\_\_\_ Credit Card.

Name on Card (Print): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ CSC#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

***Opportunities Are Limited and Available First Come, First Serve***