



Metro Milwaukee SHRM
Spring Conference 2022
April 26, 2022
Brookfield Conference Center



Sponsorship opportunities

Sponsorship Level:	Premier	Partner	Contributor	Friend
Price:	\$5,000.00	\$3,500.00	\$2,000.00	\$750.00
Annual sponsorship on Tradewing	X			
Exhibit table during conference	X	X	X	
Remarks made by your representative during the conference	3 minutes/3 Slides	2 minutes/2 Slides		
Company logo on website and e-blast marketing campaigns	X	X	X	X
Verbal recognition by MM SHRM during the conference.	X	X	X	X
Recognition on social media				
Tradewing	X	X	X	
LinkedIn/Facebook	X	X	X	X
Logo on print materials and slides for day of	X	X	X	X
Complimentary registrations	4	3	2	1
Badge Recognition	X	X	X	X
E-mail introduction to conference attendees	X	X		
E-blast sponsorship	X	X	X	
Pre-conference speed networking event complimentary registrations	4	3	2	1
Signage	X	X	X	X

Contact the MM SHRM office at 888-782-6815 or office@mshrm.org for more information!



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Item	Premier	Partner	Contributor	Friend	Description
Annual sponsorship on Tradewing					Make your sponsorship work year-round! Includes our introductory package to Tradewing, our member engagement platform.
Exhibit table during conference					We're live and in-person, so join us at the conference to tell participants your story! Includes an 6 foot table.
Remarks made by your representative during the conference (# of minutes/# of slides)	3/3	2/2			Another chance to tell your story! Tell us about you, your company, and how you can help HR professionals solve a pressing need.
Company logo on website and e-blast marketing campaigns					A visual connection that shows your support for MMSHRM and the profession.
Verbal recognition by MM SHRM during the conference.					Your name is music to our ears! We'll tell our attendees about all of the great companies that are sponsoring the event.
Recognition on social media					
Tradewing					Tradewing is our member engagement platform and we'll use it to post that your company is sponsoring the conference and provide links to your site.
LinkedIn/Facebook					LinkedIn and Facebook are our other social media platforms and we'll post to our public sites, noting your support for the conference.
Logo on print materials and slides for day of					Make that visual connection! Your logo will appear on all of our written materials on the day of the conference.
Complimentary registrations	4	3	2	1	The best way to take advantage of all the benefits is to be there! Join us at the conference to work your exhibit table and network. You're part of the educational experience. Share your knowledge with us! And learn too!
Badge Recognition					Attendees can find you quickly, because you'll have a sponsor badge.
E-mail introduction to conference attendees					Take advantage of our email list! We'll send an introductory message to all of our members—not just the conference attendees—to tell them about the work you do.
E-blast sponsorship					Another way to keep the sponsorship working for you. Send a message to our members and all of our mailing list.
Pre-conference speed networking event complimentary registrations	4	3	2	1	We want this conference to be about education and networking. To facilitate that, we are planning a session a few days prior to help get those conversations going. Join us and meet our attendees!
Signage					Conference signage will include your logo/listing.

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2022 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

Metro Milwaukee SHRM is pleased to offer sponsorship opportunities for our Spring Conference, reaching hundreds of HR professionals before, at, and after the event!

Submit completed form, payment and artwork to:

MM SHRM
P.O. Box 833
Germantown, WI 53022

Phone: (888) 782-6815
Fax: (888) 287-4116
office@mmshrm.org

Please provide the following information:

Company Name:	
Contact Name:	
Street Address:	
City/State/Zip:	
Phone Number:	
E-Mail:	
Date:	

Select one or more sponsorship opportunities:

Check here:	Amount	Type
<input type="checkbox"/>	\$5,000.00	Premier Conference Sponsor
<input type="checkbox"/>	\$3,500.00	Partner Conference Sponsor
<input type="checkbox"/>	\$2,000.00	Contributor Conference Sponsor
<input type="checkbox"/>	\$750.00	Friend Conference Sponsor

Application AND payment must be received with this form or, if you choose to be invoiced, no later than 30 days after submitting the form.

Please indicate your preference for payment:

- Check enclosed (payable to Metro Milwaukee SHRM) Invoice me (payment due within 30 days) Credit Card

Name on Card (Print):	
Credit Card Number:	Credit Card Type:
Expiration Date:	CVC#:
Authorized Signature:	

Please submit a logo in electronic format to: office@mmshrm.org
Opportunities Are Limited and Are Available First Come, First Serve!

If your organization is already a 2022/2023 MM SHRM Corporate Sponsor, you are eligible for a discount of 25%-Gold, 15%-Silver, and 10%-Bronze on these conference sponsorship opportunities.