



METRO MILWAUKEE SHRM
PRESENTS

ANNUAL HOLIDAY NETWORKING EVENT

TUESDAY, DECEMBER 12, 2023

3:30 PM – 4:00 PM – REGISTRATION
4:00 – 5:00 PM – KEYNOTE
5:00 – 7:00 PM – NETWORKING

SAINT KATE THE ARTS HOTEL | MILWAUKEE

Keynote by Raven Jemison



More Than Representation



MMSHRM HOLIDAY NETWORKING EVENT

SPONSORSHIP OPPORTUNITIES

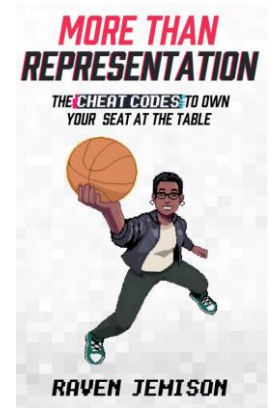
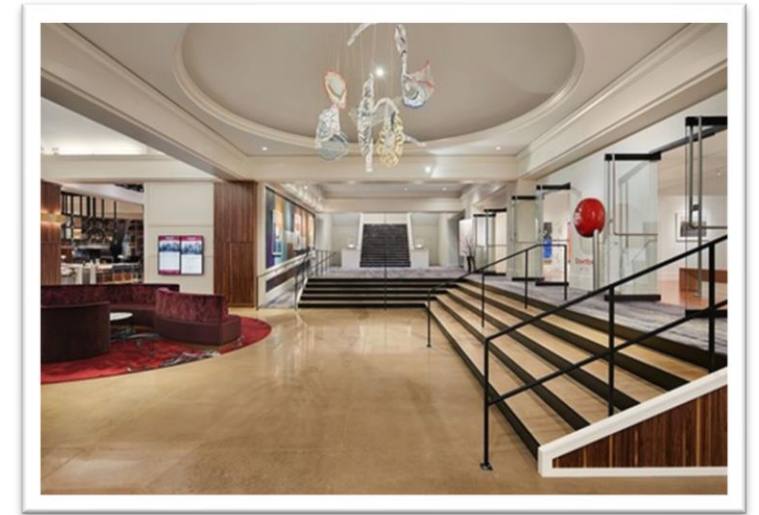
About the Event...

SPREAD A LITTLE HOLIDAY CHEER!

“Through the years, we all will be together, if the fates allow...” Never has that rung truer and we are thrilled that the fates are bringing back our annual Holiday Networking Event! The relaxed atmosphere of this event is ideal for catching up with colleagues and peers and developing new connections to begin the New Year. We expect this event to sell out, drawing over 100 area HR professionals.

This year's event will be held at the inspiring Saint Kate – The Arts Hotel, in Milwaukee. Guests will enjoy passed Hors d'oeuvre's, food stations, and beer/wine/cocktails while strolling the open art galleries and listening to live music.

Need a hot topic to start your conversations? Immediately prior to the Holiday Networking Event, MM SHRM is thrilled to welcome **Raven Jemison**, who will be talking about stories and lessons from her new book, **More Than Representation**. Raven sheds light on what marginalized communities need to know to earn – and keep – a seat at the table, addressing complex power struggles that exist as barriers to increased minority representation in business.





MMSHRM HOLIDAY NETWORKING EVENT

ATTENDANCE/WORKING PROGRAM

SCHEDULE OF EVENTS

3:30 PM

Registration Opens

4:00 PM – 5:00 PM

Keynote

5:00 PM – 7:00 PM

Networking

AUDIENCE

Representation from all areas of HR, industries and company size.

REGISTRATION FEES

Keynote + Networking Event

\$75 Members / \$90 Non-Members

Keynote Only

\$25 Members / \$40 Non-Members

REACH

500+ Members

300+ Active users on Tradewing

Over 1,000 LinkedIn contacts

Over 3,000 contacts on our distribution list



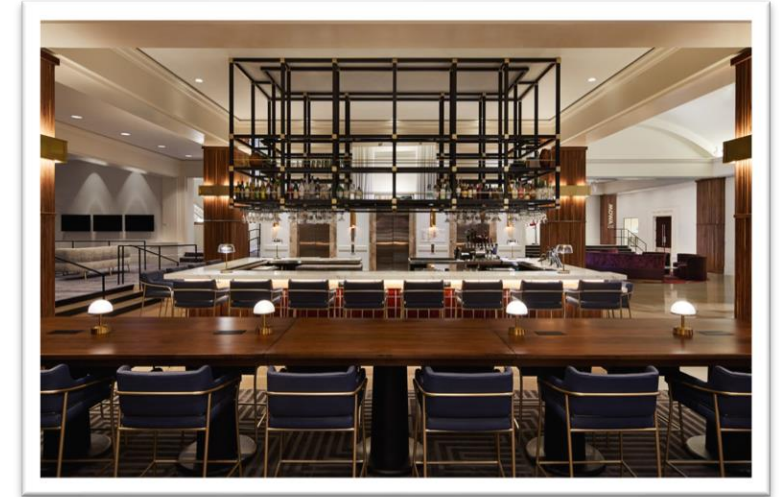
MMSHRM HOLIDAY NETWORKING EVENT

SPONSORSHIP OPPORTUNITIES

PREMIER EVENT SPONSOR

\$1,500 (1 available)

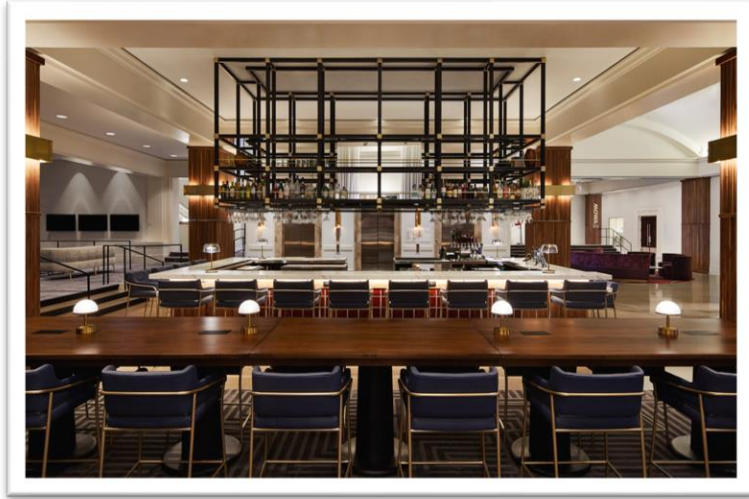
- Your company's logo on all advertisements related to the event
 - Includes one Exhibitor Table
- Complimentary attendance for **four** representatives from your company
- Opportunity for representatives from your company to meet and greet attendees
- The four complementary representatives from your company will also be granted attendance at the pre-event presentation at no additional cost.
- Signage acknowledging the sponsorship displayed at the event
- LinkedIn and Tradewing posts acknowledging sponsorship
- Acknowledgement of sponsorship in MMSHRM newsletter
- Attendee list provided in electronic format post-meeting (no emails)
- Company logo on homepage for 3 months
- Company name and link to your website listed on MM SHRM Resource Page for one year





MMSHRM HOLIDAY NETWORKING EVENT

SPONSORSHIP OPPORTUNITIES



DRINK TICKET SPONSOR

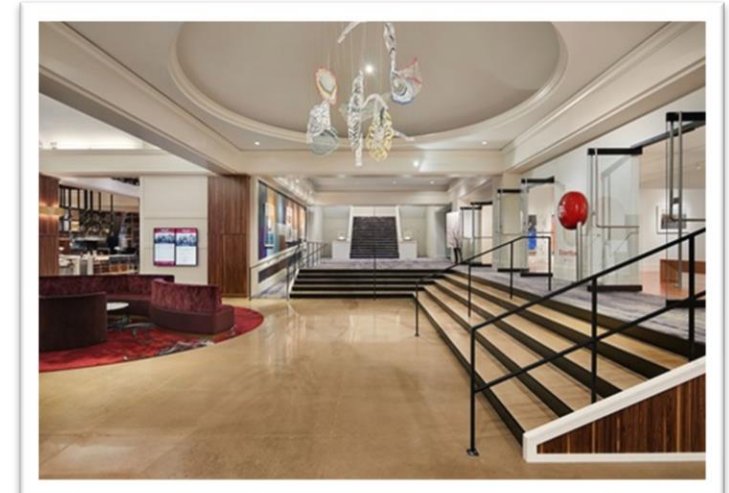
\$1,000 (3 available)

- Your company's logo on all advertisements related to the event
- Includes one Exhibitor Table
- Complimentary attendance for **three** representatives from your company
- Opportunity for representatives from your company to meet and greet attendees
- The three complementary representatives from your company will also be granted attendance at the pre-event presentation at no additional cost.
- LinkedIn and Tradewing posts acknowledging sponsorship
- Signage acknowledging the sponsorship displayed at the event
- Attendee list provided in electronic format post-meeting (no emails)
- Company logo on homepage for 1 month
- Company name and link to your website listed on MM SHRM Resource Page for six months

GENERAL SPONSOR

\$250 (10 available)

- Your company's logo on all advertisements related to the event
- Signage acknowledging the sponsorship displayed at the event
- Tradewing post acknowledging sponsorship
- Complimentary attendance for **one** representative from your company
- Opportunity for you or your representative to meet and greet the attendees
- Attendee list provided in electronic format post-meeting (no emails)
- Company name and link to your website listed on MM SHRM Resource Page for three months





MMSHRM 2024 HOLIDAY NETWORKING EVENT SPONSORSHIP FORM

Provide the following information:

Company Name:

Contact Name:

Street Address:

City/State/Zip:

Phone Number:

E-Mail:

Check One:

\$1,500–Premier Event Sponsor

\$1,000–Drink Ticket Sponsor

\$250–General Sponsor

Check One:

Check enclosed (payment made to Metro Milwaukee SHRM)

Invoice me (payable by credit card)

Submit completed form and email logo (jpeg or png) to:

Metro Milwaukee SHRM
P.O. Box 833
Germantown, WI 53022

P - (888) 782-6815
F - (888) 287-4116
E - office@mmshrm.org